

Publication Partner:



INTERNATIONAL CONFERENCE

on **Sustainable Innovation in Business:**
Integrating Academia, Industry, and AI
for Future Resilience

Theme | Sustainable Innovation for Resilient Futures: Integrating
Technology and Industry for SDG Impact.

**06 & 07
November
2025**

Hybrid Mode

at JAIN (Deemed-to-be University) - CMS
Lalbagh Road, Bengaluru

ICSIB25

Indexed by



Academic Partner



 www.jainuniversity.ac.in

About JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University) aims to foster human development through quality education, research, entrepreneurship, and sports. Over the years, the university has made conscious and concrete efforts to build on its strengths and consolidate its achievements.

The university has been accredited by the National Assessment and Accreditation Council (NAAC) with an A++ and a CGPA of 3.71, leading to being graded autonomy Category-1 by the University Grants Commission (UGC), Government of India. Additionally, the university is ranked 65th by the National Institute of Ranking Framework (NIRF), Ministry of HRD. It is a member of the Association of Universities of Asia and the Pacific. It has been awarded five stars in the Young University Category in Karnataka by KSURF ICARE Ratings. The university hosted Khelo India 2021 and won the overall championship. In Khelo India 2022, held in Uttar Pradesh, JAIN secured the 2nd runner-up position. The university also hosted the AIU Youth Fest in 2023. It was ranked 6th among the top private universities in India by India Today in 2024.

JAIN (Deemed-to-be University) has been conferred the prestigious Rashtriya Khel Protsahan Puruskar 2023 by the Ministry of Youth Affairs and Sports in the category of "Identification and nurturing of Budding and Young Talent" for the year 2023.

Additionally, we are immensely proud to announce that, according to India Today's July 2024 report, JAIN (Deemed-to-be University) has achieved the No. 1 position among private universities for the highest number of patents published over the past three years. With 1,600 patents filed and 1,399 published, this accomplishment highlights our unwavering dedication to innovation and research excellence. In Khelo India 2022, held in Uttar Pradesh, JAIN secured the 2nd runner-up position.

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Center for Management Studies (CMS)

JAIN (Deemed-to-be university) - Center for Management Studies, is an institute that harnesses an international outlook with the commitment to create top business leaders and aspiring management professionals. CMS is a top ranked institution, known for producing some of the best management graduates.

Through a dynamic entrepreneurship program and a diverse range of socio-cultural activities, CMS fosters creativity and problem-solving skills, empowering students to pursue their ideas with a profound perspective on life. The faculty of Management Studies holds the 77th rank in the National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India 2024. And also has achieved the prestigious ISO 21001:2018 certification, reflecting our commitment to high educational standards.

Furthermore, we are honoured to share that as per Times BBA Educational Ranking Survey, 2024, CMS has achieved the No.1 place among top BBA institutes for placement, No. 5 in the South regional rankings, and No. 19 among the top 70 BBA institutes in India.

As per the India Today Best College Surveys 2025, CMS has secured the 9th overall rank for BBA programs in India and the 3rd place in the category of Academic Excellence. And also ranked 2nd as the top most improved colleges in BBA.

These accolades underscore our institution's steadfast commitment to academic excellence and its pivotal role in shaping the leaders of tomorrow.

Conference Theme:

Sustainable Innovation for Resilient Futures: Integrating Technology, Equity, and Industry for SDG Impact brings together visionary ideas, pioneering research, and real-world strategies to address the most pressing challenges of our time. Developed in the spirit of the international conference bearing the same theme, this volume serves as a thought leadership platform for academia, industry, and policymakers united in advancing the Sustainable Development Goals (SDGs).

Through insightful themes, the conference explores transformative pathways — from ethical AI, smart infrastructure, and renewable energy adoption to green entrepreneurship, inclusive business models, and sustainable finance. It highlights how cross-sector partnerships can unlock scalable, equitable, and technologically empowered solutions for climate action, poverty alleviation, and social resilience.

By weaving together technology, equity, and industry collaboration, this work demonstrates that sustainable innovation is not a distant ideal but a practical blueprint for a resilient future. Each contribution offers actionable insights for building systems that are future-ready, socially just, and environmentally sound. This is an essential resource for leaders, educators, innovators, and changemakers committed to shaping a sustainable, inclusive, and technologically advanced global economy.

Major themes include sustainable business models supporting circular economies and mutual growth, academia-industry collaboration driving research to scalable results, and AI-driven innovation that boosts energy efficiency, food security, and equitable technological distribution. It focuses on social and environmental resilience and necessitates companies embracing climate-resilient models and supporting diversity and equity. The conference also discusses policy, governance, and green finance to enable sustainable innovation. Through interdisciplinary discussion, case studies, and workshops, the attendees will investigate the use of AI in supply chain optimization, renewable energy facilitation, and ethical governance to aligning with SDGs like Responsible Consumption and Production (SDG 12), Industry, Innovation, and Infrastructure (SDG 9), and Partnerships for the Goals (SDG 17).

Keywords: Sustainable Innovation, Resilient Futures, Technology, Equity, Industry Collaboration, Sustainable Development Goals (SDGs), Ethical AI, Green Entrepreneurship.



Objectives:

- ✦ Analyze the components of sustainable business models
- ✦ Evaluate the impact of academia-industry collaborations on achieving SDG targets.
- ✦ Create AI-driven technological frameworks to optimize energy efficiency and equitable technology deployment.
- ✦ Analyze the integration of diversity, equity, and climate-adaptive strategies in business practices.
- ✦ Evaluate the role of policy, governance, and green financing in enabling sustainable innovation.

Call for Papers:

Prospective authors are invited to submit original research papers and case studies for presentation at the conference. ICSIB-25 invites authors to submit original research papers and case studies for presentation at the conference. This two-day event brings together masterclass experts, key speakers, country chairs, delegates from academia and industry, panel members, doctoral students as well as organizing faculty members to shape the conversation on technology, sustainability, business management, analytics in highly dynamic economies and markets.

Research paper and article submissions are invited (but not limited) to the following topics:

Sustainable Business Models for a Resilient Future:

- Circular economy and zero-waste business practices (SDG 12: Responsible Consumption and Production).
- Green entrepreneurship and sustainable startups (SDG 8: Decent Work and Economic Growth).
- Inclusive business models for underserved communities (SDG 10: Reduced Inequalities).
- AI-driven supply chain optimization for sustainability (SDG 9: Industry, Innovation, and Infrastructure).

Academia-Industry Collaboration for SDG Achievement:

- Co-creation of sustainable technologies through university-industry partnerships (SDG 17: Partnerships for the Goals).
- Translating academic research into practical solutions for climate action (SDG 13: Climate Action).
- Workforce development and upskilling for sustainable industries (SDG 4: Quality Education).
- Knowledge transfer for sustainable urban development (SDG 11: Sustainable Cities and Communities).

AI and Technology for Sustainable Innovation:

- AI for energy efficiency and renewable energy adoption (SDG 7: Affordable and Clean Energy).
- Data analytics and AI for sustainable agriculture and food security (SDG 2: Zero Hunger).
- Ethical AI and governance for equitable technology deployment (SDG 16: Peace, Justice, and Strong Institutions).
- Smart infrastructure and IoT for resilient communities (SDG 9: Industry, Innovation, and Infrastructure).

Social and Environmental Resilience in Business:

- Corporate social responsibility (CSR) and sustainability reporting (SDG 12: Responsible Consumption and Production).
- Gender equality and diversity in sustainable business leadership (SDG 5: Gender Equality).
- Climate-resilient business strategies and adaptation measures (SDG 13: Climate Action).
- Community-driven innovation for poverty alleviation (SDG 1: No Poverty).

Policy, Governance, and Financing for Sustainable Innovation:

- Public-private partnerships for SDG-aligned innovation (SDG 17: Partnerships for the Goals).
- Green financing and impact investing for sustainable businesses (SDG 8: Decent Work and Economic Growth).
- Regulatory frameworks for ethical AI and sustainability (SDG 16: Peace, Justice, and Strong Institutions).
- Global trade policies supporting sustainable development (SDG 10: Reduced Inequalities).

Guidelines for Paper Submission:

The papers submitted should be both original and unpublished. All submitted papers shall be subjected to a peer review and plagiarism check. The research paper should be submitted in the format given below:

- Maximum number of authors per paper can be four. All authors are required to register individually.
- Hybrid mode of paper presentation is available.
- Each research paper must contain an abstract with 4-6 keywords.
- Length of full paper – Paper should comprise not more than 3000 to 4000 words in single.
- Submission must be in the MS-Word format using Times New Roman 12 font, 1.5-line spacing, and margins of one inch on all sides. The manuscript should include four major sections: Title, Abstract, Main body and references.
- The paper must highlight specific research problem and adhere to appropriate research methodology.
- Number of pages must not exceed 8 pages (including references).
- Referencing must be done in “Chicago style”.
- Tables must be converted in to excel.
- Figures must be 300 DPI.

Important Dates:

Abstract and Full Paper Submission	: 15 th October 2025
Intimation of Acceptance	: 30 th October 2025
Last Date of Registration	: 24 th October 2025
Date of Conference	: 6 th & 7 th November 2025

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Registration Link

<https://forms.gle/1F4ytmJqL8KHd2f57>

Best Paper Awards:

Cash prize and certificates of recognition will be awarded for the best papers.



Fee Details:

Participant Type	Indian Participants	Foreign Participants
Industry Delegates	₹ 2,500.00	\$50
Academic Delegates	₹ 1,500.00	\$30
Research Scholars	₹ 1,000.00	\$20
PG/UG Students	₹ 500.00	\$15
Academic Attendees	₹ 500.00	\$15

Note: The fee structure mentioned above is restricted to 2 authors, for every additional author Rs.1000 will be payable.

Delegates can remit the registration fee by Bank Transfer to the given bank details:

Bank Account Details:

Name : JAIN UNIVERSITY
A/c No : 60143268072
Bank : Bank of Maharashtra
Branch : J P Nagar 6th Phase
IFSC Code : MAHB0001155
MICR Code : 560014013

Note:
After remittance, kindly email
the acknowledgement to
conference.desk@jainuniversity.ac.in

Publication Opportunities:

All accepted papers for the conference will be published as a Taylor & Francis Conference Proceedings and will be submitted to all indexing platforms. (Indexing subject to quality of papers and adherence to Scopus guidelines) Additionally, all the conference abstracts will be published in the Conference Proceedings with ISBN. Submitted papers must not be under consideration by any other journal or publication.

- **Taylor and Francis** - indexed conference proceedings (**APC charges apply**)
- **ABDC - Peer Reviewed Journals** (**APC charges apply**)
- **ABDC - Empirical Economics Letters** (**APC**)
- **Peer reviewed: International Academic Research forum of Business Management**

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