



Dr. Asha S

Assistant Professor & Coordinator – Project Centric Learning

Specialization: Human Resource Management

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Qualification

- Ph.D
- MBA
- UGC-NET
- Bcom
- **Certified Trainer-** 'The Duke of Edinburgh's Award', United Kingdom
- **Certified in Management** (Online)-IIMB

Work Experience – 10 Years

- 2015-Present Assistant Professor- JAIN(Deemed-to-be University) Center For Management Studies, Bangalore
- 2011 – 2012 HR Generalist - Global Edge Software Ltd
- 2009 – 2010 Content Analyst - Fundamentals Thomson Reuters Pvt Ltd

Courses Facilitated

- BBA
 1. Business Law
 2. Case Analysis
 3. Business Management
 4. Business Trends
 5. Human Resource Management

Career Summary

Dr. Asha S is an inspiring, self-motivated, and passionate teacher with experience in teaching undergraduate students. She has a passion for bringing classroom to life with real-world examples and innovative teaching pedagogy. She has the zeal for discovering students' varying learning styles, ensuring each student's unique academic needs are met. She is an encouraging educator who offers plenty of positive reinforcement to maintain a calm and controlled classroom. She is well-versed with exceptional communication, interpersonal, organizational, and problem-solving skills.

Research Interest

- PhD Topic: "Role of Motivation on Organisational Commitment of Faculty in Higher Education: The Moderating Effect of Job Stress"
- Research in the field of 'Motivation and Organisational Commitment' has become a dynamic study area over the past few decades and is likely to become even more, as the importance of human relations is rapidly gaining momentum. Therefore, understanding what motivates an employee in an organization will be viewed as an increasingly important factor.

Research Publications

S.N.	Title of The Paper	Journal Name	Impact Factor	ISSN	Year
1	A study on smart Parking Management in India	International Journal of Creative Research Thoughts	7.97	2320-2882	2023
2	A study on Hydroponic Farming	International Journal for Multidisciplinary Research	8.058	2582-2160	2023
3	A Study on Energy Drink Consumption Patterns among College Students	International Journal of All Research Education and Scientific Methods	7.429	2455-6211	2023
4	Relationship between Social Distancing and Emotional Intelligence of University Students during COVID 19	Empirical Economics Letters	ABDC	1681-8997	2022
5	Job Stress and its impact on Employee Motivation and Organisational Commitment	Journal of Positive School Psychology	Scopus	4781-4790	2022

6. Business Environment
7. Banking and Insurance
8. Business Communication
9. Organisational Psychology
10. Conflict Management
11. Contemporary Human Resource Management

• **Dual Program**

1. Entrepreneurship Certification Programme

Member on Committees / Editorial Boards

- Project Centric Learning 2021-Present
- HR Ethos 2021-2022
- Student Council 2017-2021
- Time Table Committee 2019-2020

Professional Memberships

- The Duke of Edinburgh's Award, United Kingdom.

6	Impact of Poverty on Education in India	International Journal of Creative Research Thoughts	7.97	2320-2882	2022
7	The Influence of Covid-19 pandemic on the Global Economy	PalArch's Journal of Archaeology of Egypt/Egyptology	Scopus	1567-214x	2021
8	Job Title as a catalyst in determining the relationship between Motivation and Organisational Commitment	International Journal for Research in Engineering Application & Management (IJREAM)	6.46	2454-9150	2021
9	Birth Order as a catalyst in the mental health of academicians	International Journal for Research in Engineering Application & Management (IJREAM)	6.46	2454-9150	2021
10	An Analysis of the Effect of Herzberg's Two Factor Theory Applied to Various Industries	International Journal of Management, Technology, and Engineering	6.3	2249-7455	2020
11	Moderating Effect of Gender and Experience on Motivation and Organisational Commitment of Faculty in Higher Education	International Journal of Advance and Innovative Research	7.36	2394-7780	2019
12	A Study on the Effect of Intrinsic and Extrinsic Employee Motivation on Organisational Commitment with respect to IT Sector	International Journal of Scientific Research	3.52	2319-7668	2017

Articles / Case Studies

- NIL -

Consultancy / Projects

IDA Consulting Pvt Ltd(2019-Present)

Books/ Chapters

People Management-2022

Corporate Trends-2021

Activities

S.N.	Activity	Title	Year
1	CMS Employee Engagement Activity	College Activity	2019-2023
2	CMS Festival: Precipice, Lasya, Melange, Threshold, and Fundamentalist	International and National Level Fest	2017-20
3	Fresher's Day	College Activity	2017-20
4	Management Expo	College Exhibition	2017-2020
5	Leadership Speaker Series	College Activity	2015

Recognition / Awards

- Award for 'Best Quality Analyst' at Thomson Reuters
- Certificate of Achievement from Indian Institute of Management Bangalore (IIMB) for completing a Course on Introduction to People Management

Seminars and Conference Attended

S.N.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	XII International Conference on Business and Human Resources Management (ICBHRM-16)	Society of Technical and Management Professionals (STMP), New Delhi	Impact of Gender Biases in Recruitment	2016
2	National Level Conference on Emerging Trends in Business	Sindhi College	A Study on Benchmarking the Best Practices in Teaching Methods	2015
3	National Conference on Emerging Trends in Business and Finance	Center For Management Studies, Jain (Deemed-to-be-University)	Moderating effect of Gender and Experience on Motivation and Organisational commitment of Faculty in Higher Education	2019
4	International Management Conference	Fortune Institute of International Business (FIIB), New Delhi	Moderation effect of Designation in Determining the Relationship between Motivation and Organisational Commitment	2020
5	Research Clinic and Doctorol Consortium	Fortune Institute of International Business (FIIB), New Delhi	Research Proposal (Effect of Intrinsic and Extrinsic Motivation on Organisational Commitment of Faculty in higher Education)	2021
6	International Conference on Innovative Practices For Sustainable Development: Business Management and Analytics	Center For Management Studies, Jain(Deemed-to-be-University)	Impact of Poverty on Education in India	2022

7	International Conference on Innovative Practices For Sustainable Development: Business Management and Analytics	Center For Management Studies, Jain (Deemed-to-be-University)	The Impact of Education in India	2022
8	I-Marc International Marketing Conference- IIM Shillong	IIM Shillong	Moderation effect of Work related stress on Employee Motivation and Organizational Commitment	2022

Online Certifications and Webinars

Online Certifications:

S.N.	Course	University	Year
1	Introduction to People Management	IIM, Bangalore	2018
2	Intercultural Management	Europe Business School	2020
3	Preparing to Manage Human Resources	University of Minnesota	2020
4	Managing Employee Performance	University of Minnesota	2020
5	Strategic Human Resources	Linkedin Learning	2021
6	Developing your Emotional Intelligence	Linkedin Learning	2021
7	Understanding Intellectual Property	Linkedin Learning	2021

Webinars-FDP/MDP

S.N.	FDP/MDP-Webinar	Institution	Year
1	Mindfulness for Educators	Center for Management Studies, Jain (Deemed-to-be-University)	2020
2	Managing Stress during Uncertain Times	Center for Management Studies, Jain (Deemed-to-be-University)	2020
3	Covid-19 Crisis: The Global Economy Reshaping	Center for Management Studies, Jain (Deemed-to-be-University)	2020
4	A Paradigm Shift in Teaching Pedagogy - Post Covid-19	Center for Management Studies, Jain (Deemed-to-be-University)	2020
5	Goal Setting that Cannot Fail	Center for Management Studies, Jain (Deemed-to-be-University)	2020
6	Marketing during COVID-19	Center for Management Studies, Jain (Deemed-to-be-University)	2020
7	Happily Retired	Center for Management Studies, Jain (Deemed-to-be-University)	2020
8	“Redefining Social Responsibility and Ethical Leadership”	Center for Management Studies, Jain (Deemed-to-be-University)	2021
9	Reimagining People Management and Employee Experience	Center for Management Studies, Jain (Deemed-to-be-University)	2021
10	“Redefining Social Responsibility and Ethical Leadership”	Center for Management Studies, Jain (Deemed-to-be-University)	2021
11	“Beyond Sustainability – Trends in Regenerative, Socially Responsible, Community Ventures”	Center for Management Studies, Jain (Deemed-to-be-University)	2022

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