



Name : Baiju J Nair ACSI

Designation : Assistant Professor

Specialization: Banking and Finance

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Qualification

PhD from Christ (Deemed to be University), Bangalore (Awaiting Thesis Viva)

International Certificate in Wealth & Investment Management (Chartered Institute of Security and Investment) UK.

Qualified National Eligibility Test (NET) in the Subject Commerce conducted by University Grant Commission (UGC), India in the year 2018.

Master of Commerce (M. Com) from IGNOU Indira Gandhi National Open University

Post Graduate Diploma in International Business Operation (PGDIBO) from IGNOU Indira Gandhi National Open University

Post Graduate Diploma in Banking (PGDB) from Manipal

Career Summary

Associate member of Chartered Institute of Securities and Investment (CISI) UK and Academic Member of Institute of Management Accountants (IMA) US. Rich academic and industrial experience in connected banking, strategic alliance, and institutional banking. Worked with startups, incubators, accelerators and fintech to build a holistic startup ecosystem.

Research Interest

- **Digital Banking**
- **Financial Inclusion**
- **Fintech**
- **Open Banking**

Research Publications

- **Title: Understanding the Technological Evolution in Electronic Payments System in India and the Acceptance , Journal: Int. J. of Process Management and Benchmarking Scopused Indexed.**
- **DOI: [10.1504/ijpmb.2023.10054809](https://doi.org/10.1504/ijpmb.2023.10054809) • Part of ISSN: [1741-816X](https://www.issn.org/issn/1741-816X)**
- **Title: Exploratory Study on the Integration of Enterprise Resource Planning and API Banking, Journal: Int. J. of Business Innovation and Research, ABS journal Indexed and Scopused Indexed.**

<p>University</p> <p>Diploma in Sales Taxation Sales Tax (DST) from Gulati Institute of Finance and Taxation.</p> <p>Bachelor of Commerce (B. Com) from University of Kerala</p>	<ul style="list-style-type: none"> ● DOI: 10.1504/ijbir.2023.10056405 Part of ISSN: 1751-0260 ● Title: Influence of Blockchain Technology on Open Banking: A Scoping Literature review, Journal: Int. J. of Services and Operations Management, ABS journal Indexed and Scopused Indexed. (Under Review)
	<p><u>Articles / Case Studies</u></p>
<p><u>Work Experience</u></p> <p>•Assistant Professor at JAIN (Deemed-to-be University)</p>	<p><u>Consultancy / Projects</u></p> <p>Role of UPI in improving Financial Inclusion among the Women Street Vendors of Bengaluru- Project funded by Jain (Deemed to be University), Bangalore, India.</p>
<p><i>Center for Management Studies Bangalore January 2022 onwards.</i></p> <p>•Visiting Faculty at Symbiosis Center of Management Studies, Symbiosis International (Deemed to be University) as from July 2021 to January 2022.</p>	<p><u>Articles</u></p>
<p>•Assistant Professor at School of Business and Management, CHRIST (Deemed toBe University), Lavasa Campus, Pune from August 2020 - June 2021.</p>	<p><u>Books / Chapters</u></p> <p>SUSTAINABLE MANAGEMENT PRACTICES FOR BUILDING RESILIENT BUSINESSES - ASIN : B0BN38KJFK, PUBLISHER : NOTION PRESS (22 NOVEMBER 2022), PAPERBACK : 244 PAGES, ISBN-13 : 979-8888698662</p>
<p>Business Development Manager in Open Financial Technologies Pvt Ltd from April 2019 - July 2020</p>	<p><u>Activities</u></p> <p>Review activity for International journal of business intelligence research. (5) For more details https://orcid.org/0000-0001-9189-3972</p>
	<p><u>Recognition / Awards</u></p>

**Deputy Manager in
ICICI Bank from April
2017-April 2019
-Principles & Practice
of Management**

**Courses Facilitated &
Taught**

- **Entrepreneurship
Development**
- **Introduction to
Business
Analytics**
- **Introduction to
Spreadsheet**
- **Practices of
Banking and
Insurance**
- **Micro Economics**
- **Macro Economics**
- **Export Import
Management**
- **Direct Tax**
- **Tax Planning and
Strategic
Planning and
Indirect Tax**
- **Management
Accounting**
- **Corporate
Accounting**

- **Research
Methodology**
- **International
Finance**
- **Production
Operation
Management**

Seminars and Conferences Attended

- Presented paper titled - INDIVIDUAL'S SPIRITUALITY AND JOB PERFORMANCES: A SERIAL MEDIATION MODEL at the INTERNATIONAL CONFERENCE 2023 ON "SHARED VALUE CREATION IN THE CONTEXT OF SUSTAINABILITY STRATEGIES, CHALLENGES AND OPPORTUNITIES", ORGANIZED BY DEPARTMENT OF COMMERCE, CHRIST (DEEMED-TO-BE UNIVERSITY) IN COLLABORATION WITH IMA AND CISI ON 09 AND 10 MARCH 2023
- Presented paper titled - Nifty Fifty : Bank Index prediction : A comparative study between conventional statistical model and machine learning models. at INTERNATIONAL CONFERENCE ON INNOVATIVE PRACTICES FOR SUSTAINABLE DEVELOPMENT: BUSINESS MANAGEMENT AND ANALYTICS BY CMS, JAIN (Deemed-to-be University) in collaboration with Institute of Analytics, UK and Erasmus+, EU held on 2nd and 3rd September 2022 at Bengaluru, India.
- Presented paper titled - Analysis on the symbiosis of digital banking and enterprise resource planner system 'BUILDING RESILIENCE FOR SUSTAINABLE INDUSTRY 4.0: A SOCIOLOGICAL, ECONOMIC, TECHNOLOGICAL AND MANAGERIAL INTEGRATION' organized by JAIN (Deemed-to-be University) in collaboration with Hveleuciliste U Pozegi, Croatia & Erasmus+ held on 06 May 2022 at Kochi, India.
- Attended Faculty Development Programme (FDP) by AICTE Training And Learning (ATAL) Academy on Data Science for 5 days.
- Attended CaseWriting Program organized by the School of Business and Management & Centre for Case Research and Development, CHRIST (Deemed to University), Bangalore on 17 and 18 December 2020

**Member on Committees
/ Editorial Boards**

Committees

Editorial Board

***Editorial Review
Board Member -
International Journal
of Business Intelligence
Research***

**Professional
Memberships**

- Associate Member of Chartered Institute of Securities and Investment (CISI) UK
- Academic Member of Institute of Management Accountants (IMA) US

Online Certifications and Webinars