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NAME Dr. PALLAVI. D. R.

DESIGNATION ASSISTANT PROFESSOR, JAIN (DEEMED-TO-BE UNIVERSITY), CENTER FOR MANAGEMENT STUDIES, BANGALORE, KARNATAKA, INDIA- 570027

CAREER SUMMARY Mrs. Pallavi. D.R has over 10 years of experience in teaching and research in India. Though she is a native of stunning hill station Madikeri in Karnataka by birth, she is married and settled in temple town Udupi for few years before edging her journey to this metropolis for wider research and carrier opportunities. She has done her Bachelor’s and Master’s from Mangalore University and has also completed the National Eligibility Test in 2019 and the State Level Eligibility Test in 2016. Before joining Jain University, Bangalore in early 2019, she has served as Lecturer & Assistant Professor in Udupi for four-plus years and has spent widely 2 years in her core research. Her research areas include Insurance, Banking and international trade. She has also presented research papers in National/International Conferences and has published her research works in the Academic journals and Book Chapters. She also has active participation in the Workshops/Faculty development programs to enrich her core subject knowledge practically. Her teaching interests include insurance, banking & accounting subjects. Apart from academics, she has interest and taste towards the crafts and fine arts and has done several artistic works to her credit as a part of her hobby. She is currently pursuing her doctoral degree from Mangalore University in Commerce & Management department. She aspires to excel in her career and wants to contribute to the education sector in a best possible manner.

WORK EXPERIENCE

Year	Designation	Institution	Duration
July 2019 till Date	Assistant Professor	JAIN (Deemed-to-be University)- Center for Management Studies	5 Years
2016-2019	Full Time Research Scholar	Mangalore University	2 Years
2014-2016	Assistant Professor	UpendraPai Memorial College, Udupi	2 Years
2012-2014	Lecturer	Krishna Bai Vasudeva Shenoy Memorial College	2 Years

EDUCATION QUALIFICATION

Examination	Board/University	Class Obtained	Year Of Passing	Percentage Of Marks
Ph.D.	Mangalore University	----	2023	---
NET	UGC	----	2019	---
KSET	UGC-Mysore University		2016	---
M.Com	Mangalore University	1 st Class	April 2012	68%
B.Com (C.A)	Mangalore University	1 st Class	April 2009	65%

HSC	Karnataka Pre-university Board	1st Class	April 2007	82%
SSLC	Karnataka secondary Education Board	1st Class	April 2005	61%

COURSES TAUGHT	S. NO	COURSES TAUGHT	Taught for B.Com, BBM and BBA Students
	1.	Financial Accounting	
	2.	Financial Management	
	3.	Cost Accounting	
	4.	Advanced Accounting	
	5.	Management Accounting	
	6.	Banking and Insurance in India	
	7.	Company Law	
	8.	Auditing	
	9.	Research Methodology	
	10.	Indian Constitution	
	11.	Business Economics	
	12.	Human Resource Management	

S. No	Title of the Paper	Journal Name	Impact Factor	ISSN No.	Scopus	
					Indexed	Year
1.	An Empirical Survey on Eye Care Services in Bengaluru	Journal on Data Analytics and Artificial Intelligence	-	2583-5564	-	2023
2.	An empirical study on Awareness about Investment opportunities amongst higher education students	REST journal on Banking Accounting and Business	-	2583-4746	-	2023
3.	Money Laundering- a Review	REST journal on Banking Accounting and Business	-	2583-4746	-	2023
4.	Survey on impact of Social Media on Students	Journal on Data Analytics and Artificial Intelligence	-	2583-5564	-	2023
5.	An Evaluation of Currency Depreciation and its impact on Economy- A Conceptual study	REST journal on Banking Accounting and Business	-	2583-4746	-	2023
6.	Consumer Perception on adoption of Electronic Vehicle from an Indian Context- An Empirical Study	Journal on Electronic and Automation Engineering	-	2583-6951	-	2023

7.	An empirical study on Perspective and attitude of people on EV in India	REST Journal on Data Analytics and Artificial Intelligence	-	2583-5564	-	2023
8.	An empirical study on Quality of Primary Education System	International Journal on Multi-disciplinary Educational Research	8.017	2277-7881	-	2022
9.	Characteristics of Entrepreneurship- A review	REST journal on Banking Accounting and Business	-	2583-4746	-	2022
10.	Covid-19 and its impact on Indian Stock Market	AIP Conference Proceedings	0.40	0094-243X	YES	2022
11.	A Study on bancassurance product and its implementation in India a vide perspective	AIP Conference Proceedings	0.40	0094-243X	YES	2022
12.	Impact of Covid-19 on the digital payment system in India	AIP Conference Proceedings	0.40	0094-243X	YES	2022
13.	Assessment of Ranking of Critical Success factors of Enterprise Resource Planning	REST journal on Banking Accounting and Business	-	2583-4746	-	2022
14.	A review on recent trends in bank merging system in India	REST journal on emerging trends on modelling and manufacturing	-	2455-4537	N0	2020
15	Bancassurance prototype in Indian Perspective : contemporary Evaluation	Review of Management	-	2231-0487	No	2018
16.	Mercenary –A mirage of Success: A case study with reference to International Arena	International Journal of applied business and economic Research		0972-7302	Yes	2017

ARTICLES / CASE STUDIES

- **Unlocking the Lock- A Mirror Image effect of SBI Merger in the Indian Banking System**
- **A Comparative study on HRM with Special Reference to Karnataka Bank Ltd.**

BOOKS / CHAPTERS

S. No	Title	Publisher	ISBN	Year
1	A Review on Promethee and Analytic Hierarchy Process with its Application	Data Analysis and Artificial Intelligence	978-81-948459-4-2	2022
2	An Empirical Study on Effectiveness of E-learning over conventional Class room learning – A Case study with special reference to degree program in higher education	Recent Trends in Management and Commerce	978-81-936097-6-7	2022
3	A Study on preference selection Index Multi-Criteria Decision making techniques	Data Analysis and Artificial Intelligence	978-81-948459-4-2	2022
4	A Brief Study on Financial Literacy	Recent Trends in Management and Commerce	978-81-936097-6-7	2022
5	Role of Information Technology in Banking Sector with Special Reference to State Bank of India	Recent Trends in Management and Commerce	978-81-936097-6-7	2022
6	A Study on impact of Covid-19 Pandemic Across the World	Pharmaceutica I Sciences and Research	978-81-956353-1-3	2022
7	A Study on Self-Help Groups Impact on the Women Empowerment	Trends in Banking, Accounting and Business	978-81-956353-0-6	2022
8	An Analysis of Customer Perception about Bancassurance: An Empirical Study	Recent Trends in Management and Commerce	978-81-936097-6-7	2021
9	Unlocking the Lock- A mirror image effect of merger in the Indian Banking System.	REST Publisher	978-81-936097-6-7	2020

	10	The Role of Bancassurance in the Empowerment of Underprivileged people in India: A Conceptual Study	Jain (Deemed-to-be University)	97893-85327-26-1	2017
	11	The role of micro Finance in Developing Women Entrepreneurs	University College	978-81-930542-0-8	2015

ACTIVITIES	<ul style="list-style-type: none"> ● Written book on “Fundamentals of Banking” for the Under Graduate Degree Program. ● Session Chair at the National and International Conference. ● Guided the students to write articles on topics and made them to present papers at the conferences. ● Class Coordinator. ● Organized Guest Lecture on ‘Fintech in the Banking sector’. ● Organized Master Talk on “Indian Constitution and Consumer Protection. ● Organized the Master Talk on “Financial Literacy- Budgeting and Smart Spending”. ● Organized Guest Lecture on “Overview on Cost Audit and Cost Records”. ● Delivered Guest Lectures on Banking, Insurance and Mergers.
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RECOGNITION / AWARDS	<ul style="list-style-type: none"> ● Received “Young Scientist Award” in 2022. ● Two times Received “Best Paper Award” for the Research Presentation at the International Conference (2021and 2019) ● Exemplary in NCC- [A, B & C certificates].
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International/ National Conferences					
	S. No	Title of the Conference	Institute full Name and Location	Paper Presented	Year
	1.	International Conference on Multidisciplinary in Academic Research, Innovation, and Entrepreneurship	Patrician College of Commerce, Chennai	An Empirical Study on Quality of Primary Education System	2023
	2.	Conference on Banking , Accounting and Business.	ShankeralSundar baiShasun College for Women, Chennai.	An Analysis of Customer Perception about bancassurance : An empirical study	2021
	3.	Corporate Governance and Financial Management	Mangalore University, Mangalagangothri	Bancassurance and its implementation in India: A vide perspective	2021

**INTERNATIONAL
CONFERENCES**

4.	Atma-nirbhar Bharat-Building Global Competitiveness through innovation, integrity and inclusion.	CMS_JU, Bangalore	Analysis of customer feedback on Bancassurance by MOORA	2021
5.	Avalokan-2021 Redefining Social responsibility and Ethical leadership	CMS-JU, Bangalore	Vaccination strategy for Covid-19 A conceptual study on select countries.	2021
6.	XVI International Conference on Public Policy and Management	IIM- Bangalore	Participated as a Delegate	2021
7.	Rediscovering Management of Business post Covid-19	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	An analysis of marketing strategies in the life insurance business: With special reference to bancassurance in the present context.	2020
8.	Finance India International Research Conference	Indian Institute of Finance	Participated as a delegate	2020
9.	Recent trends in management and commerce	REST Society for research International	Unlocking the Lock : The mirror image effect of merger in the Indian Banking Sector	2020
10	Covid-19 Implication For Economy	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	The evaluation of Life Insurance during the Covid-19 Pandemic Situation: within the spectrum of Bancassurance in India	2020
11	Global Pandemic Outbreak: Role of Technology and Automation	JSS academy of Technical Education, Noida	Participated as a delegate	2020
12		Fortune	Bancassurancecep	2018

NATIONAL LEVEL SEMINAR/ CONFERENCE / WEBINAR			Institute of International Business	rototype in the Indian Perspective: A contemporary Evaluation	
	13	Multi-Disciplinary business Research :The new driver of Business Innovation	St. Aloysius College, AIMIT	Innovative banking : achieving Financial Inclusion through bancassurance: A conceptual study	2017
	14	Emerging Global trends in Accounting and Finance	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	The role of Bancassurance in the empowerment of Underprivileged people in India	2017
	15	Democratization and Globalisation of International Business- Issues and Challenges	Mangalore University	Bancassurance: A Knot of Bank and Insurance- A conceptual Study.	2017
	16	Women Empowerment: Create, Nurture and Transform	Manipal University	The role of bancassurance in the financial inclusion of underprivileged women: a conceptual study.	2017
	17	Recent trend in Management, IT and Social Sciences	Shrinivas Institute of Management, Mangalore	Unlocking the lock- A mirror image effect of SBI merger in Indian Banking System.	2016
	18	Financial Inclusion- Challenges and opportunities	Milagres College Kallianpur	Bancassurance: Prospects and Challenges- A conceptual Study'	2016
	19	Business Education and Employability:	Mangalore University	The impact of banking sector on the	2016

	Challenges and New Directions		empowerment of women- a special reference to low income group women in India'	
20	FEMCON- Feminine Qualities and Leadership	University College, Mangalore	The role of Micro finance in developing women entrepreneurs	2014
21	MANEGMA- Changing Trends in Management, IT & Social Sciences	Shrinivas Institute of Management Studies, Mangalore.	The perception of customers towards the use of technology in banking services – an empirical study.	2014
22	Contemporary Issues in Business Practices- 2012	Konganadu Arts and Science college, Coimbatore	Bank without a bank- A new banking Model.	2012
23	Information Technology and its Implications on Banking Sector: Challenges and Prospects	University College, Mangalore	Contemporary Banking Mantra- Elastic Money to Plastic money.	2012
24	Contemporary Issues in Banking'	Manipal University	Participated as a delegate	2011
25	Banking Towards Strengthening Rural India New Paradigms and Directions.	KSS College, Subramanya - D.K.	The role of Microfinance in Developing the rural entrepreneurship	2011

National Level Seminar/Conferences/ Webinars

S. N	Title	seminar/ webinar	Institution	Participation	Year
	Creating Value through Impactful Research	Webinar	SAGE group	Participated as delegate	2022
	How far we can Go	University Level	JAIN (Deemed-to-be University)	Participated	2021
1	Introduction to e-learning and	International webinar	Patrician College,	Participated	2020

	its challenges		Adyar		
2	Designing next-generation learning spaces to drive better return on experience	Webinar	AIMES	Participated	2020
3	Insights into Research	National Webinar	Yenepoya Institute of Arts, Science, Commerce and Management, Mangalore	Participated	2020
4	Managing your Finances and Investments during COVID-19	National Webinar	SSMRV College and Finmark Trainers India LTD	Participated	2020
5	Goal Setting that cannot Fail	National Level Webinar	CMS-JAIN (Deemed-to-be University)	Participated	2020
6	Moving Forward through the Challenges posed by Covid-19 in the manufacturing sector	National Level Webinar	CMS- (Deemed-to-be University)	Participated	2020
7	Digital Transformation	National Level Webinar	Poornima Institute of Engineering and Technology, Jaipur	Participated	2020
8	Navigating through Stress and Anxiety During the Pandemic	Webinar	St. Agnes College and Mangala Alumni Association (MAA), Mangalore University	Participated	2020
9	A Sustainable Response to Covid-19- The New Normal	National Level Webinar	CMS-JU	Participated	2020

10	Marketing during Covid-19	National Level Webinar	CMS- (Deemed-to-be University)	Participated	2020
11	Hands-on Session on Google Sites and Open Educational Resources	National Level Webinar	Presidency School of Management and Computer Sciences, Hyderabad.	Participated	2020
12	Gender Implications of COVID-19 Pandemic	Webinar	CMS- (Deemed-to-be University)	Participated	2020
13	Corona and the Hygienic Environment	Webinar	Bharathidasan College of Arts and Science. Coimbatore	Participated	2020
	'Karnataka: Export Vision-2020'	Conference	Exporters Convention Mangalore and the Federation of Indian Export Organizations (southern Region)	Participated as a delegate	2012

Workshops/ Faculty Development Program/ Entrepreneurship Development Program.

S. No	Workshop/ FDP/ EDP/ MDP	Title/Topic	Institution	Year
1	FDP (10 Days)	Decoding Statistics for Data Analysis	CMS Business School & Institute of Analytics - UK	2022
2	FDP (6 Days)	Bridging the gap between academia and industry through advanced pedagogical Techniques	JAIN (Deemed-to-be Univesrity)	2021
3	EDP (4 days)	Self-Discover the journey of an Entrepreneur, A Session for a Mission	Baharathidasan College of Arts and Science	2020
4	One Week STTP	Recent Trends in Research Methodology	REST Society for Research	2020

Workshop/ FDP/ EDP/ MDP				International (RSRI),	
	5	one week STTP	Statistical Analysis for Research	REST Society for Research International (RSRI),	2020
	6	Workshop (3 days)	Education 4.0 Season II	IQAC, Atharva College of Engineering	2020
	7	FDP	Publish and flourish: Moving ahead in your academic career'	JAIN (Deemed-to-be University)	2019
	8	FDP	Mental Wellbeing- Identifying signs of stress/illness and self care in care giving profession'	JAIN (Deemed-to-be University)	2019
	9	Workshop	Financial Education'	JAIN (Deemed-to-be University)	2019
	10	FDP	'innovations in teaching and Learning and research Methodology and Data Analysis using SPSS and AMOS'	St. Joseph's College, Bangalore	2019
	11	Workshop	<i>Narrative Review – Application to meaningful publications and thesis writing</i>	<i>Mahaveer Jain College, Bangalore</i>	2019
	12	FDP (One week)	<i>'Enhancing Research Acumen'</i>	<i>St. Aloysius College, Mangalore</i>	2017
	13	Workshop	<i>Basic Research Homework and abstract Development'</i>	<i>Manipal University</i>	2017
	14	workshop	<i>Structural Equation Modeling'</i>	<i>AIMIT</i>	2017
	15	workshop	<i>Empowering Scholars for effective Research Design'</i>	<i>Mangalore University</i>	2017
	16	Workshop	<i>Achieving Excellence in Research Endeavour'</i>	<i>Milagress college, Udupi</i>	2016
	17	Workshop	<i>SPSS applications in Business Research'</i>		2016
	18	Workshop	Empowering Scholars for an effective Research Design	<i>Basent Evening College, Mangalore</i>	2016
19	Workshop	Achieving Excellence in Research Endeavour'	<i>PSG Institute of</i>	2015	

CERTIFICATION COURSES

			<i>Management, Coimbatore</i>	
20	workshop	<i>SPSS Applications in Business Research'</i>	<i>Barathiar University, Coimbatore</i>	2015
21	Workshop	<i>Revised syllabus of VI Semester BBM-Mangalore University</i>	<i>Vivekananda College, Puttur</i>	2014
22	Workshop	<i>Revised B.Com Curriculum</i>	<i>St. Aloysius College, Mangalore.</i>	2014
23	Workshop	<i>Research Methodology'</i>	<i>Milagres College, Kallianpur</i>	2014
24	FDP	<i>Student Enterprise'</i>	<i>Sahyadri college of Engineering & Management, Mangalore</i>	2014
25	FDP	<i>'Introduction to Qualitative Research'</i>	<i>TAPMI, Manipal</i>	2014
26	Workshop	<i>Teacher Competency Development for College Teachers'</i>	<i>University College, Mangalore</i>	2013
27	workshop	<i>Revised syllabus of BBM second semester of Mangalore University'</i>	<i>NSA Memorial First Grade College, Nitte.</i>	2012

Certification Courses

S. NO	Through	Course Name	Institution/ University	Year
1	Coursera	<i>Teamwork Skills: Communicating Effectively in Groups</i>	<i>University of Colorado</i>	2020
2	Coursera	<i>The Science of Well Being</i>	<i>Yale University</i>	2020
3	Coursera	<i>Write and Publish a Scientific Paper (Project Centered Course)</i>	<i>Ecole Polytechnique</i>	2020
4	Coursera	<i>Write Professional E-mails in English</i>	<i>Georgia Institute of Technology</i>	2020
5	Coursera	<i>Speak English professionally: In-person, Online and On the Phone</i>	<i>Georgia Institute of Technology</i>	2020
6	Coursera	<i>Understanding financial Markets</i>	<i>University of Geneva</i>	2020
7	Coursera	<i>Portfolio and Risk Management</i>	<i>University of Geneva</i>	2020

8	Coursera	<i>Be your best creative self</i>	<i>Colorado University</i>	2020
9	Coursera	<i>Meeting investors Goals</i>	<i>University of Geneva</i>	2020
10	Coursera	<i>Securing investment returns in the long run</i>	<i>University of Geneva</i>	2020