



Dr. Raghu G Anand

Associate CISIL on don and Fellow Chartered Financial Planner,
Singapore

Professor & HOD - Dual Programs

Specialization: Costing, Taxation, Finance, Accounting & Public Relations

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Qualification

- PhD
- SLET
- M.Com (Costing & Taxation)
- PGDPR
- B.Com

Work Experience-24

- 2012 – Present - Associate Professor & Head-Dual Programs - JAIN (Deemed-to-be University) Center for Management Studies Bangalore
- 2008 - 2011 - Head (Dual Programs)
- Center for Management Studies Jain (Deemed-to-be University), Bangalore
- 1997 – 2007 – HOD - SBMJC
- 2000 – 2002 - Adjunct Professor - Jain International Residential School
- 2000 – 2003 - Visiting Faculty - Jain Evening College for Post Graduate Diploma Programs
- 1995 – 1997 -Served

Career Summary

Dr.Raghu Anand is a professional educator, with twenty plus years of experience in the education sector, spanning Multiple areas in the value chain: teaching research, counseling, training and consulting. Eager to bring Professionalism to students us in GA unique combination of education experience coupled with industrial experience in mentoring students to achieve their goal, using well-rounded domain expertise and inter-personal skills.

Research Interest

- **“Gold ETFs as an alternative investment asset class in emerging economies. A Comparative study on Gold vs Gold ETF sand an analysis of Gold ETFsas an effective investment tool for retail investors in India” – PhD2019,Sri Krishnadevaraya University, Ananthapuramu, Andhra Pradesh, India.**
- **“LimitationsoftraditionalmanualaccountingsystemandtheneedforcomputerizedaccountingintheliberalizedIndianscenario.”- PhD,DateofConferring:15July2006,GoldenState University**

Research Publications

- **"A STUDY ON THE QUALITY OF WORK-LIFE OF EMPLOYEES IN THE PRODUCTION SECTOR- A RESEARCH WITH SPECIFIC REFERENCE TO BHEL", IJRAR - International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.10, Issue 1, Page No pp.149-155, January 2023,**
- A study on the integration of the Global Positioning System (GPS) in emergency service vehicles. Journal name: IJRAIT
- **, "CREATING A SUSTAINABLE HOME UTILITY APP ECO SYSTEM -A STUDY WITH A PARTICULAR REFERENCE TO NEPAL AS A MARKET", IJRAR - International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.10, Issue 1, Page No pp.112-126, March 2023**
- A study on the production and distribution of plant based meat alternatives, Published online 30th March, 2023, International Journal of Development Research Volume: 13 Article ID: 26578
- **“A Comparative Study on Gold vs. Gold ETF’s and an Analysis of Gold ETF’s as an Effective Investment Tool for Indian Retail Investors”- Dr.Raghu Anand.**

in Indian Postal Department

Courses Facilitated

- **BBA**
 1. Financial Accounting
 2. Cost Accounting
 3. Corporate Accounting
 4. Business Finance
 5. Management Accounting
 6. Financial Analysis and Planning

- **B.Com**
 1. Financial Accounting
 2. Cost Accounting
 3. Corporate Accounting
 4. Business Finance
 5. Management Accounting
 6. Auditing
 7. Income tax
 8. Banking Law and Practice
 9. Business Management
 10. Advanced Financial management

- **Pre-University, Government of Karnataka**
 1. Basics of Accountancy- Introduction to Partnership, Company, Not for Profit and Depreciation Accounting, Financial Statement Analysis
 2. Business Studies
 3. Business Statistics

- **Dual Programs**
 - Investment Operations

Published in journal IJMBS. Volume 7 Issue 3, July-September 2017 issue. Impact factor: 3.535. ISSN Number: 2230-9519(online), 2231-2463 (Print)

- “Relative Stock Movement of Nifty’s selected ten companies during year 2014-15”- Dr. Raghu. G. Anand. Published in journal IOSR. Volume 19 Issue 9 Version 3, September 2017 issue. Impact Factor: 3.52. ISSN Number: 23197668 (UGC), 2278-487X (online), 2319-7668 (print)

- “A comparative analysis on various mutual fund schemes of HDFC and SBI as an investment option for retail investors in India”- Dr. Raghu. G. Anand. Published in journal IJBMI. Volume 6 Issue 9 Version I. September 2017 issue. Impact factor: 3.682. ISSN Number: 2319-8028 (online),2319-801X (Print)

- “Dividend stock Analysis with reference to specific sectors of Nifty-50 companies in India- A study on the dividend payout and dividend yield of these companies” ”- Dr. Raghu.G.Anand. Published in journal IJMBS. Volume 7 Issue 3. July-September 2017 issue. Impact factor: 3.535 ISSN Number: 2230-9519(online), 2231-2463 (Print)

- “An analysis of the financial performance of Larsen & Toubro Limited-Critical evaluation of the various financial ratios of the company” ”- Dr.Raghu.G. Anand. Published in journal IJMBS. Volume 7 Issue 3, July-September 2017 issue. Impact factor: 3.535. ISSN Number: 2230-9519(online), 2231-2463 (Print)

- Analysis of the volatility of the Commodity Market with specific reference to Gold as a commodity” ”- Dr. Raghu.G.Anand. Published in journal IJBMI. Volume 6 Issue 9 Version III. September 2017 issue. Impact factor: 3.682. ISSN Number: 2319-8028 (online),2319-801X (Print)

- Modeling of the short-term returns pattern of BSE (Indian Stock Exchange) and NASDAQ (American Stock Exchange): An empirical study to correlate the two”. Dr.Raghu.G.Anand. Published in journal IOSR. Volume 19 Issue 10 Version 3, October 2017 issue. Impact Factor: 3.52. ISSN Number: 2319-7668 (UGC), 2278-487X (online), 2319-7668 (print)

- “A study on the financial performance using comparative analysis and ratio analysis as a tool with reference to Maruti Suzuki India Limited”. Dr. Raghu G Anand. Published in journal IJAFMR. Volume 7 Issue 4, October 2017 issue. Impact factor (JCC):5.8965, NAAS Rating:317, Scopus Indexed. ISSN (P): 2249-6882, ISSN (E): 2249-7994.

- “Economic Impact of Lockdown: A study from an Indian Trader’s perspective”- Dr. Raghu.G. Anand. Published in IJBMR. Volume 10, Issue 3, June 2020 issue. Impact Factor (JCC): 8.2193, JAIN (Deemed-to-be University) Center for Management Studies Bangalore

- , Scopus Indexed, UGC-Care listed. ISSN(P):2249-6920, ISSN(E): 2249-8036

Articles / Case Studies-
-NIL-

Consultancy / Projects

Knowledge Works India Pvt. Limited, Bangalore/Cochin 2006 – 2007 - Training staff members on Accounting software

Books/ Chapters

Certificate-Introduction Module

- Introduction to Financial Planning for Fellow, Chartered Financial Planner Programs

Member on Committees / Editorial Boards

Committees

- Member Representing CMS in the Anti-Ragging Committee
- Head of Local Discipline Committee at CMS Campus
- Member, Board of Studies, Jain (Deemed-to-be University), Bangalore
- Member, Board of Examiners, Jain (Deemed-to-be University), Bangalore
- Ex-Member, Board of Examiners, Bangalore University

Editorial Board

- Member of Editorial Board of CMS Magazine - Ergo

Professional Memberships

- Associate, CISI (Membership No: 163432, Issued on 11th July 2014)
- Fellow, CHFP (Membership No: IND00131, Issued on 20th November 2013)
- Former Student Member PRSI (Public Relations Society of India)

S.N.	Title of Book	Publisher	ISBN
1	Advanced Financial Management	Himalaya Publishing House	978-93-5097-949-5
2	Resource Materials on Costing, Taxation, Accounting, Business Law and Advanced Finance	For SBMJC Students, an initiative by the Department of Commerce	-

Activities:

- Worked on RAMCO-ERP Software related to Recording, Maintenance and Analysis of Decisions Relating to Finance.
- Educational Consultant to students after 10th, 12th and graduation
- Soft Skills Trainer
- Educator on YouTube
- Conversation Starter and Storyteller on Social Media

S.N.	Activity	Title	Year
1	Achievers' Day and Graduation	College Activity	2007 Onwards
2	CMS Festival: Precipice, Lasya, Mélange, Threshold and Fundamentalist	International and National Level fest	2007 Onwards
3	Freshers' Day	College Activity	2007 Onwards
4	HR Conclave	HR Summit	2007 Onwards
5	HR Day	College Activity	2007 Onwards
6	International Management Day	International Exhibition Judge	2017-2020
7	Protégé, Lumiere and Verve	Intra College Fest	2017-2020
8	Happily, Retired – Retirement Benefits from Finance Perspective	National Level FDP	2020
9	Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion	National Level FDP	2020
10	Trending Teaching for Participation and Performance	National Level FDP	2020
11	Faculty Development Programme	New Age Teaching	2020
12	Mental Wellbeing - Identifying Signs of Stress/Illness and Self-Care in Care Giving Profession	National Level FDP	2019
13	Teaching Pedagogy-International	National Level FDP	2018
14	Entrepreneurship Guest Series and Business Pitch (Convocation)	National Business Plan	2017
15	Development of Emotional Intelligence in Colleges	National Level FDP	2016
16	Leadership Speaker Series	College Activity	2015

Recognition / Awards

- Mentored the first Indian Team that qualified and won the finals of Global Business Challenge held at Singapore, organized by Chartered Institute of Management Accountants, London.
- Recipient of Chief Minister's Award and rank holder for the State of Karnataka in Second Year Pre-University Commerce Exams. (Received Academic Excellence Prize from the Ex Chief Minister Sri S Bangarappa)
- NCC "A" Certificate Holder
- Session Chair for the National Level Student Conference "Resurrect".
- Recipient of merit certificate from the National Scholarship Scheme, Government of Karnataka.
- Recipient of Commendation Certificates from the Chartered Institute of Marketing, London.

Seminars, Conferences and Webinars Attended

S. N.	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	Marketing Summit by Jack Trout	SBMJC	Attendee	2004
2	Brand Summit by John Philip Jones	SBJMC	Attendee	2006
3	Leadership Summit by Kevin Freiberg	SBJMC	Attendee	2006
4	National Conference on Modinomics	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Indo-Russia Relations	2017
5	Learning How to Learn by Barbara Oakley	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
6	Artificial Intelligence (AI) in Finance-the Coming Business Revolution	CISI, London	Attendee	2020
7	Adaptability in the New Normal	CISI, London	Attendee	2020
8	An Introduction to Financial and Cyber-Crimes	CISI, London	Attendee	2019
9	How Cyber Security is Shaping New Careers of the World	CISI, London	Attendee	2018
10	Trends Impacting Wealth Management Strategies	CISI, London	Attendee	2018
11	Moving Forward Through Challenges Posed by COVID - 19 in the Manufacturing Sector	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Moderator	2020
12	Leading the Way Forward in Unprecedented Times: With a Special Reference to Global Market and Economy	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Moderator	2020
13	A Sustainable Response to COVID 19 - The New Normal	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
14	Gender Implications of COVID 19 Pandemic	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
15	Impact of COVID 19 on Entrepreneurship	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
16	Marketing During COVID19	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
17	Mindfulness for Educators	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
18	Goal Setting That Cannot Fail	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
19	Information Systems During and After COVID 19	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
20	Microbiologists' Eye View on	JAIN (Deemed-to-be University)	Attendee	2020

		COVID 19	Center for Management Studies Bangalore		
21		Quality Research and Its Output and Paradigm Shift in Teaching Pedagogy-Post COVID 19	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	Attendee	2020
22		Recent trends in accounting and Finance	FDP, Center for Management Studies, Jain (Deemed-to-be University), Bangalore	Resource person	2023

Online Certifications

S.N.	Course	Certifying Body	Certificate Number	Year
1	Google Digital Unlocked-The Online Marketing Fundamentals	Google, ISB and FICCI	-	2018
2	Fundamentals of Credit	Corporate Finance Institute, Vancouver, Canada	17460771	2020
3	Forms of Business Structure	Corporate Finance Institute, Vancouver, Canada	16603226	2020
4	Introduction to Corporate Finance	Corporate Finance Institute, Vancouver, Canada	14101155	2019
5	Introduction to Derivatives	Corporate Finance Institute, Vancouver, Canada	14149571	2019
6	Accounting Fundamentals	Corporate Finance Institute, Vancouver, Canada	114101202	2019
7	Digital Marketing	NICT	-	2018