



Dr. Sana Saima

Assistant Professor and Research Guide

Specialization: Human Resource Management & Marketing

Email: dr.sana_saima@cms.ac.in

LinkedIn ID: <https://www.linkedin.com/in/dr-sana-saima-56502447/>

Qualification

- PhD
- K-SET
- MBA
- BBM

Work Experience

3.5 years

- 2020 - Present

Assistant Professor –
JAIN (Deemed-to-be University)
Center for
Management
Studies
Bangalore

- 2020 – 2020
-Assistant
Professor –
KhajaBandanawaz
University

- 2020 – 2020 -
Assistant
Professor

-Bharat
Institutions

Courses Facilitated

1. Human Resource management
2. Production and Operation Management
3. Indian Bazaar
4. International marketing
5. Agile Business Communication

Career Summary

Dr. Sana Saima is a career-driven person with enthusiasm to contribute to the field of academia. She believes 'Teaching is the only way through which we can keep learning'. She showcases her thorough conceptual knowledge and aligns it with practical requirements. With the great passion for teaching, she would adopt equipping learners with practical understanding backed by strong conceptual understanding. She aims to contribute her exceptional administrative skills in the organization's effective functioning with which she is associated.

Research Interest

Human Resource Management & Organizational Behaviour

Research Publications

S.N	Title of the Paper	Journal Name	ISSN	Scopus Indexed	Year
01	Work Life Balance of Medical Practitioners – A Conceptual Understanding	IUP Journal of Organizational Behaviour	0972-687X	peer reviewed	2016
02	Corporate Social Responsibility Philanthropy or a Strategy- A Study of Select Cement Manufacturing Companies in India	Business Sciences International Research Journal	2321-3191	peer reviewed	2018
03	Work Life Balance of Doctors Practicing in Government and Private Hospitals - A Comparative Study of Select Hospitals in Bengaluru City, India	Journal of Emerging Technologies and Innovative Research	2349-5162	peer reviewed	2019
04	Human Resource Management in Select MSMEs of Kalburgi District	Sambodhi	2249-6661	peer reviewed	2020
05	Work Life Balance of Doctors belonging to different Age Group- A study of Select Hospitals in Bengaluru City-India	Review of International Geographical Education - Springer	2146-0353	peer reviewed	2021
06	Work Life Balance of Doctors of select hospitals in Bengaluru city- A comparative study of male and female Doctors	Review of International Geographical Education - Springer	2146-0353	peer reviewed	2021

Member on Committees / Editorial Boards

Professional Memberships

07	Corporate Social Responsibility and Sustainable Development- A study of its evolution	International Journal for research trends and innovation	2456-3315	peer reviewed	2022
08	Islamic Banking- A conceptual understanding	International Journal of Research and Engineering Application and Management	2454-9150	peer reviewed	2022
09	Risk management in corporate governance and investment banking	International Journal of Research and Engineering Application and Management	2454-9150	peer reviewed	2022

Recognition / Awards

S.N.	Award	Year
1	K-SET	2014
2	Maulana Azad National Fellowship (MANF)	2014-15
3	Best Paper Award at International HR Conference held by IBS Hyderabad- August 2020	2020

Seminar and Conferences Attended

S.N.	Title of the Conference	Organizing institute/University	Paper presented	Year
01	Sustainable Development and Planning	School of Business Studies, Central University of Karnataka	Participated	2013
02	Performance and Challenges of Micro, Small and Medium Enterprises	Dept. of Commerce, Central University of Karnataka	Role of Human Resource Management in Growth of MSMEs	2014
03	Human Resource Management	IBS, Hyderabad	Understanding Work Life Balance with Respect to Medical Practitioners: A Conceptual Framework	2016
04	Management, Business, Economics and Corporate Social Responsibility	IMRF, Goa	Corporate Social Responsibility, A philanthropy or a Strategy- A Study of Select Cement Manufacturing Companies	2018

			in India	
05	Sustainable HRM: Practices, Policies and Perspectives in South Asia	University of Hyderabad and IBS, Hyderabad	Work Life Balance Among Doctors of Select Hospitals in Bengaluru City- A Comparative Study of Male and Female Doctors	2018
06	Recent Trends in Science, Engineering, Business Studies, Humanities and Social Sciences	Sharnbasava University	Human Resource Management-Current Scenario	2019
07	Community Involvement in Tourism Development in Emerging Countries	Dept. Business Studies, Central University of Karnataka	Participated	2019
08	Human Resource Management	IBS, Hyderabad	Work Life Balance of Doctors Belonging to Different Age Group- A Study of Select Hospitals in Bengaluru City	2020
09	Sustainable Business Management Practices and Social Innovation	CMS , JAIN(Deemed-to-be University)	Building Eco Friendly Brand Image - A Study Of Dell And Apple”	2021
10	Sustainable Business Management Practices and Social Innovation	CMS, , JAIN(Deemed-to-be University)	The Birth And Evolution Of CSR Activities And The Concept Of Sustainable Development”	2021
11	International conference on business and finance	ICFAI, Hyderabad	Islamic banking: A conceptual understanding	2022
12	International conference on innovative practices for sustainable development	CMS, JAIN(Deemed- to-be University)	Risk Management in Corporate governance and Investment Banking	2022
13	International Conference on Artificial Intelligence towards fostering sustainable development in business.	CMS, JAIN(Deemed- to-be University)	factors contributing to Job Burnout among educators of higher Educational institutions	2023

Online Certifications and Webinars

S.N.	Course	University	Year
01	People Analytics	University of Pennsylvania	2019
02	Preparing to Manage Human Resources	University of Minnesota	2019
03	Discover Emerald Journals for Your Research	Central University of Karnataka	2020
04	Open-Source Tools and Software Remote Teaching and Learning	GayatriVidhyaParishad College for Degree and PG, Vishakhapatnam	2020
05	Education During and After COVID -19	Hope Educational Society	2020
06	Teacher’s Leadership Quality in Higher Education	Sri Ram Institute of Management Studies	2020
07	Learning and Development During Pandemic Times	Institute of Public Enterprise, Hyderabad	2020

08	R-Programming	Dayananda College of Engineering	2020
09	Unwrapping the New Education Policy (NEP) 2020	, JAIN(Deemed- to-be University), Bangalore	2020
10	Reinventing and Integrating The New Era of Management and Media Practice	CMS, JAIN(Deemed- to-be University)	2021

Webinars-FDP/MDP

S.N.	FDP	University/Institution	Year
01	FDP Programme on MOODLE Learning Management Systems	GRABS, Educational Charitable Trust	2020
02	Quantitative data analysis using R	JAIN (Deemed-to-be University) Center for Management Studies Bangalore	2020
03	Teaching learning and research pedagogy for excellence in institute	Sri Ram institute of Management studies	2021
04	Academic research writing and publication	School of commerce and management studies, DaynandSagar university	2022