



## Mr. Krishna Reddy B N

Associate Professor & HOD

**Specialization:** Finance & Accounting

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### Qualification

- MPhil
- M.com
- PhD (Pursuing)

### Work Experience - 30 Years

- 2000 – Present - Associate Professor & HOD –JAIN (Deemed-to-be University)Center for Management Studies, Bangalore
- 1998 - 2000 - Assistant Professor - Sheshadripuram College
- 1996 - 1998 - Assistant Professor – M S Ramaiah

### Courses Facilitated

- Cost Accounting
- Financial Analysis & Planning
- Accounting for Managers
- Financial Management
- Investment Management
- Management Accounting
- Corporate Accounting
- Financial Accounting

### Career Summary

Prof Krishna Reddy is an Accounting and Finance professor with over 26 years of teaching expertise with a strong talent for developing and implementing a creative, hands-on curriculum that engages every student learning style and ability. He has proven ability to maintain a highly motivated and well-disciplined classroom, superior interpersonal and communication skills to foster meaningful relationships with students, staff, and parents. He is exceptionally seasoned and knowledgeable with a stellar teaching and academic service record. He explains various complex financial theories and practices clearly and accessibly to professional and non-professional audiences. “Learn, Think and Apply” is his teaching mantra.

### Research Interest

Operational Efficiency of Commercial Banks in India

### Research Publications

- 1.Prospects of Electric Vehicles in India IJRSET-Volume-10, issue VIII, Aug 2022.
- 2.Opinion Mining for Social Networking Platforms.IJCRT2304510, Volume-II, Issue-4, April 23.

### Articles / Case Studies

-NIL-

### Consultancy / Projects

-NIL-

### Books/Chapters

-NIL-

### Activities

- Teaching and Mentoring
- Major Project Guidance
- Department Administration
- Structuring Syllabus under CBCS
- PCL Project Mentoring
- ACCA & US-CMA Programs coordinating.
- NEP Syllabi Task Force

**Member on Committees / Editorial Boards**

- Academic Council Member, JAIN (Deemed-to-be University)
- Member Management- Board of Studies, , JAIN (Deemed-to-be University)
- Chairman, Board of Examiners - BBA, J, JAIN (Deemed-to-be University)
- Member, Board of Studies, Christ College, Bangalore
- Member, Board of Studies, Mount Carmel College, Bangalore
- Member, Anti-Malpractice Flying Squad, Bangalore University
- Panel Member for Project Viva, Bangalore University

**Professional Memberships**

-NIL-

**Other Activities:**

S.N	Activity	Title	Year
1	Achievers' and Graduation Day	College Activity	2000 Onwards
2	CMS Festival: Precipice, Lasya, Mélange, Threshold and Fundamentalist	International and National Level fest	2000 Onwards
3	Freshers' Day	College Activity	2000 Onwards
4	HR Conclave	HR Summit	2017-20
5	HR Day	College Activity	2017-20
6	Illusion	Advertising Campaign	2017-20
7	International Management Day	International Exhibition	2017-20
8	Protégé, Lumiere and Verve	Intra college	2017-20
9	Happily, Retired – Retirement Benefits from Finance Perspective	National Level FDP	2020
10	Trending Teaching for Participation and Performance	National Level FDP	2020
11	CMS Chronicle	Journalism Day	2020
12	Faculty Development Programme	New Age Teaching	2020
13	Mental Wellbeing - Identifying Signs of Stress/Illness and Self-Care in Care Giving Profession	National Level FDP	2019
14	Teaching Pedagogy - International	National Level FDP	2018
15	International Management Day	International Exhibition	2016
16	Leadership Speaker Series	College Activity	2015

**Recognition / Awards**

-NIL-

**FDPs, Seminars Conferences & Webinars Attended**

Sl. No	Title of Conference	Institute Full Name & Location	Paper Presented	Year
1	Marketing Summit by Jack Trout	SBMJC	Attendee	2004
2	Brand Summit by John Philip Jones	SBJMC	Attendee	2006
3	Leadership Summit by Kevin Freiberg	SBJMC	Attendee	2006
4	National level Seminar on Management Education at Crossroads	SBJMC	Attendee	2006
5	International Conference on Innovative Teaching Pedagogy in Business & Management Education	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2009
6	Seminar on US Fulbright Fellowships	Jain (Deemed-to-be University), Bangalore & FAA	Attendee	2009

		Bangalore Chapter		
7	National level Conference on Business Potential of India in a Global Recession Scenario	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2009
8	National Level FDP on Work- Life Balance	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2010
9	Seminar by IIM Professor – L S Murthy on Case Study Methodology	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2011
10	National Conference on Modinomics	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2017
11	Learning How to Learn by Barbara Oakley	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
12	Moving Forward Through Challenges Posed by COVID-19 in the Manufacturing Sector	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
13	Leading the Way Forward in Unprecedented Times: With a Special Reference to Global Market and Economy	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
14	A Sustainable Response to COVID-19 - The New Normal	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
15	Gender Implications of COVID-19 Pandemic	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
16	Impact of COVID-19 on Entrepreneurship	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
17	Marketing During COVID-19	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
18	Mindfulness for Educators	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020

19	Goal Setting That Cannot Fail	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
20	Information Systems During and After COVID-19	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
21	Microbiologists' Eye-View on COVID-19	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020
22	Quality Research and Its Output and Paradigm Shift in Teaching Pedagogy-Post COVID-19	JAIN (Deemed-to-be University) Center for Management Studies, Bangalore	Attendee	2020