



Mr. S Santosh

Assistant Professor

Specialization: TV, Radio, Cinema, New Media

Email: santosh_s@cms.ac.in

LinkedIn: <https://www.linkedin.com/onboarding/start/people-you-may-know/new/>

Qualification:

- M.Sc.
- Bcom
- PhD (Pursuing)

Work Experience

- 2019 - Present
Assistant Professor
JAIN (Deemed-to-be
University)
Center for
Management
Studies Bangalore
- 2017 - 2019
Assistant Professor
-
St. Anne's Degree
College for Women
- 2015 - 2017 -
Assistant Professor
- CMR University
- 2012 - 2015 -
Assistant Professor
- The Oxford
College
- 2011 - 2012 -
Programme
Producer
Doordarshan

Courses Facilitated

BAJ & MAJ

Career Summary

S Santosh is into the creative side having theatre experience for more than thirteen years. He has been considering Dr Pronoy Roy as the sole inspiration for getting into the world of Electronic Media Industry. He served in Doordarshan as a program producer and produced entertainment programmes for the Special Audience Programme for Doordarshan Chandana. He learned the nuances and the value of making things happen for real with best of technical knowledge and good scriptwriting skills. After working with Doordarshan, he decided to shift to academics; he is mentoring the students and has guided them to take the challenges through media.

Research Interest

Indian Cinema & Film Making Style of SS Rajamouli

Research Publications

| S.N. | Title of Conference | Institute Full Name & Location | Paper Presented | Year |
|------|--|---|---|------|
| 1 | International Conference on Communication | St. Anne's Degree College for Women, Bangalore | Impact of New Media on Interpersonal Communication Patterns | 2017 |
| 2 | National Conference on Social Perspective and Linguistic Dexterities in English Literature | Department of English, Virudhunagar Hindu Nadars' Senthikumara Nadar College (Autonomous), Virudhunagar | Identity of Protagonist from the Selected Movies of SS Rajamouli | 2020 |
| 3 | Indian Art History Congress | Indian Art History Congress | OTT Platform and its Evolution During the Pandemic Times: An Analysis on SS Rajamouli Cinemas | 2020 |
| 4. | International Journal for Research Trends and Innovation | | INFLUENCE OF AMAZON ORIGINAL WEB- SERIES AMONG YOUTHS IN BANGALORE | 2022 |
| 5. | International Journal for Research Trends and Innovation | | Influence of Low Budget Cinemas on Kannada Film Industry | 2022 |
| 6. | International Journal of Novel Research and Development | | The Impact of Body Shaming in Television and its influence on the Youth of Bangalore | 2023 |
| 7. | International Journal of Science & Engineering Development Research | | A Study on the influence of anime among the youth in Bengaluru | 2023 |

- Theatre and Dramatics
- Photojournalism
- TV Production
- Theatre and Performing Arts
- Mobile & 360 Journalism
- Advanced Photography
- Audio-Visual Communication

Articles / Case Studies

-NIL-

Consultancy / Projects

-NIL-

Books / Chapters

-NIL-

Activities

-NIL-

Recognition / Awards

-NIL-

Seminar Conferences Attended/ Webinars

Webinars-FDP/MDP

| S.N. | FDP/MDP-WEBINAR | INSTITUTION | YEAR |
|------|--|--|------|
| 1 | Trending Teaching Techniques for Participation and Performance | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 2 | FDP on Mental Wellbeing-Identifying Signs of Stress/Illness and Self-Care in Care Giving Profession | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 3 | National Level FDP on Innovative Teaching Pedagogy in Education for Gen Z and Gen Alpha in the Era of Information Explosion | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 4 | FDP on Discourse Analysis of 21st Century Literature | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 5 | Media Skill Enrichment Workshop | Dept. Of Electronic Media, Bangalore University | 2020 |
| 6 | National Webinar on World's Sport's Journalist Day | Dept. of Media Studies, Kritu Jayanti College, Bangalore | 2020 |
| 7 | National Webinar on Film Reporting: Looking Beyond the Glamour | Dept. of Journalism, Centre for Media Studies, Jyothi Nivas College, Bangalore | 2020 |
| 8 | National Webinar on Cinema in Transition: Platform, Content and Process | Dept. of Visual Communication & Performing Arts, Jyothi Nivas College | 2020 |
| 9 | Two-Day National Level Webinar on Legal Services Awareness and Lockdown | Govt. College for Women, Mandya | 2020 |
| 10 | International Level Online Panel Discussion, Leading the Way Forward in Unprecedented Times: With a Special Reference to the Global Market and Economy | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 11 | Paradigm Shift in Teaching Pedagogy - Post COVID-19 | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |

| | | | |
|----|---|--|------|
| 12 | International Webinar presented by Dr Wang Changsong, Current Trends in Media and Communication | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 13 | One-Day Webinar on Cyber Security Challenges on Digital Classes During COVID-19 | Dept. of Engineering and Computer Sciences, Teertankar Mahaveer University | 2020 |
| 14 | National Digital Seminar on Social Media News Consumption and Adolescence | Dept. of Electronic Media, Narayanaguru College of Engineering | 2020 |
| 15 | Webinar Series on Mass-Self Communication, Research, Visual Media, Tribal Communication | Institute of Media Studies, Bhubaneswar | 2020 |
| 14 | Webinar Series on Issues like Academic Writings, Online Media, Lifestyle Communication, Data Journalism, Children and Media, Health Communication | Institute of Media Studies, Bhubaneswar | 2020 |
| 15 | Four-Day Webinar on Media Rhetoric | St. Joseph College Mysore | 2020 |
| 16 | Challenges of Reporting COVID-19 | Dept. of Journalism and Mass Communication, Karnataka State Akkamahadevi Women's University Vijayapura | 2020 |
| 17 | TV Newsroom in Corona Time | Delhi Metropolitan Education, University of Delhi | 2020 |
| 18 | International Conference on Rediscovering Management of Business Post COVID-19 | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 19 | Panel Discussion Webinar on Learning, E-Learning & Re-Learning in the Post COVID World | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 20 | Citizen Journalism: Your Eye Our Media & Beyond | Dept. of Journalism, St. Francis College | 2020 |
| 19 | Post Pandemic: Challenges and Opportunities | Dept. of Journalism, St. Paul College, Bangalore | 2020 |
| 20 | Photojournalism in the Time of Pandemic- Ground Experience from Hyderabad | Dept. of Visual Communication, Avichi College of Arts and Science | 2020 |
| | | | |

| | | | | | |
|--|---|---------------|--|------|---------------|
| "Intellectual Property Rights Protection Critical Communication lecture series | Department of Mass communication and journalism, Andhra Mahila Sabha arts & Science College for Women, Hyderabad (Autonomous) is organising an Online invited talk by Dr.J.Daniel Chellappa, Eminent Nuclear Scientist, Chennai | April 8-9th | | 2021 | International |
| 5 Day Faculty Development Programme (Webinar Series), "Rejuvenation of Literature and Language from Panademic to Pan-Academic" | Reva University | May 17-May 21 | | 2021 | National |

| | | | | | |
|--|---|--|------|------|---------------|
| BRIDGING THE GAP BETWEEN ACADEMIA AND INDUSTRY THROUGH ADVANCED PEDAGOGICAL TECHNIQUES - JAIN(Deemed-to-be) University - 5 Day Faculty Development Programme | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | June 8-12 | | 2021 | National |
| Five Day National Research Conclave titled "Scaling Techniques and Data Analysis using Excel and SPSS" | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 26th - 30th April 2021 | | 2021 | National |
| An Online National Level SYMPOSIUM on Reinventing and Integrating The New Era of Management and Media Practices | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | Friday, 21 May 2021 2.00 pm – 8.00 pm (IST) | | 2021 | National |
| Webinar on The surge of digital capitalism and state surveillance with covid 19 | St Paul's College | 25th May | | 2021 | National |
| Online Special Lecture Series on Media Skills by Shridevi Kalasad, Chief Sub-Editor, TV 9 Digital, Bangalore | Dept. of Journalism and Mass Communcation, Karnataka State Akkamahadevi Women's University, Vijayapura | 27th May 2021 | | 2021 | National |
| Samakaleena Bharathadalli Madyamagala Abhivyakthi Swatantra., by BT Venkatesh, Senior Laywer | Baduku College, Soofi Marga, Karnataka Live and Niranthara | 29th May | | 2021 | National |
| Understanding fake news and its preventive measures | Nehru Arts and Science College, Autonomous, Coimbatore, Department of Visual Communication | 31.05.2021 | | 2021 | National |
| Two days National level Training program on 'Tools and Techniques of Photography'(WORKSHOP) | The Department of Journalism & Mass Communication, Mandsaur University, Mandsaur & THE PHOTOGRAPHIC SOCIETY OF INDIA (Since 1937) Mumbai | 28th-29th JUNE | | 2021 | National |
| Five Days National Level Faculty Development Programme, On "Systematic Investment Plans - Opportunities and Challenges" | Government of Karnataka Department of Collegiate Education Government First Grade College, Vijayanagar, Bangalore Accredited by NAAC with Grade 'B' (CGPA 2.72) Department of Commerce in Association with IQAC | 29th May - 3rd June | | 2021 | National |
| INTERNATIONAL CONFERENCE ON MEDIA COMMUNICATION & DESIGN | Jagran Lakeview University | 25 - 26 | June | 2021 | International |
| 5 Day Webinar Series on Media Literacy | Dept. of Media Studies, Reva University | 2 to 6th | June | 2021 | National |
| Infodemic: Mis-information and Dis-information in the time of pandemic | dept of Mass communication and Journalism, Bangalore City University, BCU & University of Mysore | 2nd | July | 2021 | National |

| | | | | | |
|---|---|-------------------------|--------|------|---------------|
| International Level Research Fest | Research Cell, JAIN (Deemed-to-be University) Center for Management Studies Bangalore Event | August 2 - 10, | August | 2021 | International |
| ONLINE FACULTY DEVELOPMENT PROGRAM UNDER AICTE TRAINING & LEARNING PROGRAM ACADEMY (ATAL Academy), BRIDGING THE GAP BETWEEN ACADEMIA AND INDUSTRY THROUGH ADVANCED PEDAGOGICAL TECHNIQUES | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | June 8-12 | June | 2021 | National |
| Vichara Kalarava, Role of Judiciary in upholding democratic values, Sri Ravikumar H R, Senior Civil Judge/ Deputy Director, Karnataka Judicial Academy Bangalore | NSS Bangalore University | 05-Jun | June | 2021 | National |
| Vichara Kalarava, India at 75, Dr.Sanddep Shastri, VC, Jagran Lakecity University, Bhopal | NSS BangaloreUniversity | 07-Jun | June | 2021 | National |
| Conflict Between Sedition Law and Freedom of Epression, by Justice H N Nagamohan Das, Former Judge, High Court of Karnataka | BCU & University of Mysore | 07-Jun | June | 2021 | National |
| contemporary media practices & intermediality by Dr.Shaik Mohammed Shameer | Nehru Arts and Science College, Autonomous, Coimbatore, Department of Visual Communication | 15th | June | 2021 | National |
| Two-Day International Conference on Atmanirbhar Bharat (Self-Reliant India) Building Global Competitiveness Through Innovation, Integrity, and Inclusion | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 25th and 26th | July | 2021 | International |
| Tibute to Prof. Nadig: JMC Education Then and Now, lecture by BP Sanjay Manipal Instute of Communication | University of Mysore | 2nd | July | 2021 | National |
| Online Special Lecture on DEVELOPMENT JOURNALISM, Mr. G N Mohan, Media Expert & Editor, AvadhiMag | Department of Journalism and Mass Communication, Kuvempu University, | 7th July 2021 | July | 2021 | National |
| Three Day International Conference on Governance and Policy Reforms: An Indo-Pacific Perspective | Faculty of Liberal Arts and Humanities, Jagran Lakecity University, Bhopal in collaboration with The Konrad-Adenauer-Stiftung, India. | 12, 13, 14th | July | 2021 | International |
| CHALLENGES OF INVESTIGATIVE JOURNALISM | The Department of Journalism and Mass Communication, Kuvempu University, Shankaraghatta, Shivamogga | 22nd July 2021 at 3 PM. | July | 2021 | National |
| SCIENCE AND TECHNOLOGY COMMUNICATION, T G Srinidhi Science Writer, Founder, ejnana.com | The Department of Journalism and Mass Communication, Kuvempu University, Shankaraghatta, Shivamogga | 25 | July | 2021 | National |

| | | | | | |
|--|--|-----------------------|--|------|----------|
| One day workshop on Advanced Media Skills by Mr.Krishnakumar P S , Chief Photographer Prajavani | Baduku College | 13 | august | 2021 | National |
| 5 day workshop by Dr. Prem | Jain | 9 to 13 | september | 2021 | National |
| | | | | 2021 | National |
| Workshop on Sampling Techniques & Data Collection Methods in Communication Research, Dr.B.Radha, Associate Professor, Department of Media and Communication, Central University of Tamil Nadu, Thiruvarur. | Shri Shankarlal Sunderbhai Shashan Jain College for Women | 25.8.2021 | August | 2021 | National |
| IQAC Initiated UGC STRIDE Sponsored National level Five-day Workshop on Research Techniques in SPSS A Hands-on Approach | KLE Society's S Nijalingappa college, Department of PG Studies in commerce & Research centre | 13th -17th September, | SEPT EMBER 2:00 PM Platform: Microsoft Teams | 2021 | National |
| Future possibilities in online journalism, by Mr.Lalit K Jha, Chief US Correspondent of Press Trust of India, Washington DC | Kalinga Institute of Industrial technology deemed to be University, School of Mass Communication | Sept 4th | | 2021 | National |
| 5 Day National Level Virtual Seminar - Women Stereotype and New Wave | St Pauls college | Jan | From 10th to 14th | 2022 | National |
| Recreating the Past through Media | Bishop Cotton Women's Christian College, Dept of Journalism | | 12th Jan | 2022 | National |
| Statistical Discovery using JMP | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | NOV | 23rd | 2022 | National |
| One day FDP Programme – Engaging and Empowering Learners | JAIN (Deemed-to-be University)Center for Management Studies Bangalore | June | 9th | 2023 | National |
| FDP - Professional Growth and Strengthening Capacity for Educators through Quality Parameters NEP 2020 | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | July | 8 th ,9 th and 10 th | 2023 | National |
| Pre Conference Workshop on Research Writing – Artificial Intelligence Towards Fostering Sustainable Development in Business | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | Aug | 10,11 th | 2023 | National |