



Mr. Shankar Prasad S

Assistant Professor

Specialization: General Management

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Qualification

- UGCNET
- MA in Public Administration
- BE (ECE)
- Pursuing Phd in Public Policy and development Administration(registered 2021)

Work Experience – 10Years

- Two years Industry Experience
- 2013 – Present – Assistant Professor – JAIN (Deemed-to-be University), Center for Management Studies Bangalore.

Courses Facilitated

- Contemporary Politics of India
- Corporate Communications
- Public Relations in Management.
- Contemporary Geopolitics
- Corporate Governance
- Environmental Studies
- Indian Constitution
- Business Environment
- International relations
- Administration & Governance
- Administrative Theory and Thinkers

Career Summary

Mr Shankar Prasad is a highly accomplished teacher who successfully implements the organizational objectives to nurture the new age business leaders. His fields of expertise are Contemporary Politics, Public Relations, Corporate Governance, and Corporate Communications.

Research Interest

Public Policy & Policy Analysis-

Research Publications

- **Role of Social Media in Marketing** E-ISSN 2456-8880, (2023)
- **Detailed study on initiative of digital india program** E-ISSN 2348-1269(2023)
- **A study on effect of social media in our personal life** E-ISSN 2455-2631(2023)
- **A Comparative Study on the Indian Railway Berths and Coaches** E-ISSN 2582-7421
- **Impact on namma metro on traffic** E-ISSN 2456-8880(2023)
- **"Research on assessing and incorporating aspects of circular approach closed** E-ISSN 2348-1269(2023)
- **LOOP ECONOMY IN BUSINESS MODELS"**E-ISSN 2348-1269,(2023)

Articles / Case Studies

- NIL -

Consultancy / Projects

- NIL -

Books / Chapters

- NIL -

Activities

- Industrial Committee Coordinator
- NSS coordinator
- Examination Committee Member

Recognition / Awards

- Lifetime Achievement Award in Teaching Akshara Institutions, Karwar
- Summit Award – Best in the Process - Mphasis Ltd – 2010

Member on Committees / Editorial Boards

- Examination Committee(2016-present)
- Member of Timetable Committee (2015)

Professional Memberships

- NIL -

Seminar Conferences Attended

- National Conference on Management organised by JAIN (Deemed-to-be University), Center for Management Studies Bangalore. May 2019.
- International Conference on Impact of Covid 19 on Finance and Management organised by Center Management Studies, Jain (Deemed-to-be University) - August 2020.
- **National level online workshop on drafting and crafting: social science thesis-Kongu college of engineering and management(15/07/23)**
- **National level Online workshop on application of sampling techniques in social science-Kongu college of engineering and Management(17/6/23)**

Seminars Conducted

- National Seminar on “Civil Service as a Career” organised by Shri Krishna College of Management – 2020.
- “Seminar on National Education Policy” organised by Center for Management Studies - Jain (Deemed-to-be University), Bangalore.
- One Day workshop on “How to Crack Civil Service?” IAS Tappassu – Bangalore.(2022)
- **One day workshop on Prospects of cracking competitive Examination-Sri Adhichunchingiri First grade college , Mysore University-(2023)**

Webinars Attended

Sl No.	Topic	Institute Full Name & Location	Year
2	Managing Stress During Uncertain Times	JAIN (Deemed-to-be University), Center for Management Studies Bangalore.	2020
3	Covid-19 Crisis: The Global Economy Reshaping	JAIN (Deemed-to-be University), Center for Management Studies Bangalore.	2020
4	Paradigm Shift in Teaching Pedagogy - Post COVID -19	JAIN (Deemed-to-be University), Center for Management Studies Bangalore.- IQAC	2020
5	Goal Setting That Cannot Fail	JAIN (Deemed-to-be University), Center for Management Studies Bangalore	2020
6	Mindfulness for Educators	JAIN (Deemed-to-be University), Center for Management Studies Bangalore	2020
7	Marketing During COVID -19	JAIN (Deemed-to-be University), Center for Management Studies Bangalore	2020