



Ms. Megha Kukreja

Assistant Professor

Specialization: Finance & Accounting

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Qualification

- NET
- SET
- CA (Inter)
- MBA (Finance)

Work Experience

- 2018 - Present
Assistant Professor
JAIN (Deemed-to-be University) Center for Management Studies
Bangalore
- 2012 – 2015
-Assistant Professor -
Ashoka Centre for Business and Computer Studies, Nashik
- 2010 – 2012
-Lecturer
-BhikusaYamasa Kshatriya College of Commerce, (BYK) Nashik

Courses Facilitated

- Financial Planning and Analysis
- Business Finance
- Advanced Accounting
- Corporate Accounting

Member on Committees /

Career Summary

Megha Kukreja started her career as a visiting faculty at BhikusaYamasa Kshatriya College of Commerce, (BYK) Nashik, Maharashtra, as soon as she completed her post-graduation in the year 2009. She soon joined as an Assistant Professor at the same institute. Presently she is working as an Assistant Professor at JAIN (Deemed-to-be University) Center for Management Studies Bangalore. Her areas of interest and subjects taught by her are Business Finance, Corporate Accounting, Management Accounting, Advanced Accounting and Financial Analysis and Planning. She is pursuing her PhD. in Finance at Jain (Deemed-to-be University), Bangalore.

Research Interest

Finance & Accounting, Fintech, Sustainable Finance

Research Publications

| S.N | Title of Paper | Journal Name | Impact Factor | ISSN | Scopus Indexed | Year |
|-----|--|---|---------------|-----------|----------------|------|
| 1 | Exploring the MDH 'Spice King' Saga Unveiling Entrepreneurial Insights and Leadership Wisdom | IIUM Journal of Case Studies in Management | 0.4 | 2710-7175 | UGC | 2024 |
| 2 | A Global Taxonomy of Flash Crashes: Cases Demonstrating the Operation and Impact of High-Frequency Traders | BANKING RESILIENCE: New Insights on Corporate Governance, Sustainability and Digital Innovation | Nil | | Scopus | 2024 |
| 3 | CBDC's FinTech Innovations: Socioeconomic Implications and the Need for Digital Detox | Business Drivers in Promoting Digital Detoxification – IGI Global | Nil | Nil | Scopus | 2024 |
| 4 | Sustainable Investing with ESG-Variables Impacting Individual Investor Decisions. | SDMIMD Journal of Management | 4.3 | 0976-0652 | UGC | 2023 |
| 5 | A study on the influence of E-banking service quality on millennials: Evidence from Indian banking sector | International Journal of Research Finance and Management | 5.1 | 2617-5762 | No | 2023 |

Editorial Boards

- Member of Timetable Committee (2020-2021)
- Academic Coordinator (2022-present)

Professional Memberships

-NIL-

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|---|---|--|------|-----------|-----|------|
| 6 | Impact of retail industry service innovation and employee engagement on the marketing performance of modern trade in India | International Journal of Health Sciences | 2.0 | 2550-6978 | Yes | 2022 |
| 7 | A Study to Analyze the Sectoral Correlation Between Book Value, DPS, EPS, P/E and Market Price of Selected Companies Listed on BSE, India | Indian Journal of Applied Research | 6.03 | 2249-555X | No | 2014 |

Articles / Case Studies

-NIL-

Consultancy / Projects

-NIL-

Books / Chapters

-NIL-

Activities

-NIL-

Recognition / Awards

-NIL-

Seminar Conferences Attended

| SL. No. | Title of Conference | Institute Full Name & Location | Paper Presented | Year |
|---------|--|--|-----------------|------|
| 1 | A Two-Day International Conference on Rediscovering Management of Business Post COVID 19 | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | No | 2020 |
| 2 | Attended a Two-Day FDP on Publishing in Scopus Indexed Journals | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | No | 2019 |
| 3 | International Conference on Technology, Inclusion, Entrepreneurship and Sustainability | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | Yes | 2023 |

Online Certifications and Webinars**Online Certifications:**

| SL No | Course | University | Year |
|-------|---|---------------------------------|------|
| 1 | Excel Skills for Business: Essentials | Macquarie University, Australia | 2020 |
| 2 | Excel Skills for Business: Intermediate 1 | Macquarie University, Australia | 2020 |

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| 3 | Excel Skills for Business: Intermediate 2 | Macquarie University, Australia | 2020 |
| 4 | Swayam Online Course Certification on Financial Accounting and Analysis | IIM-B | 2020 |
| 5 | AI in Fintech | LinkedIn Learning | 2023 |

Webinars-FDP/MDP

| SL NO | FDP/MDP-Webinar | Institution | Year |
|-------|--|--|------|
| 1 | Five-Day National Level Faculty Development Programme on Rudiments of Finance: Teaching and Research Perspective | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 2 | Two-Day National Level Faculty Development Programme On Data Analysis Using SPSS, AMOS & R | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 3 | 2-Week Faculty Development Programme on Managing Online Classes and Co-Creating MOOCs 3.0 | MHRD-sponsored Ramanujan College, University of Delhi, New Delhi | 2020 |
| 4 | Participated in a Webinar Involving a Discussion on Unwrapping the New Education Policy (NEP) 2020 | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 5 | Three Day International Research Conclave | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 6 | International Level Online Panel Discussion on Leading the Way Forward in Unprecedented Times: With A Special Reference To the Global Market and Economy | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 7 | Open-Source Tools for Research | MHRD-Sponsored Ramanujan College, University of Delhi, New Delhi | 2020 |
| 8 | Impact of COVID-19 on the Indian Stock Markets | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 9 | International Panel Discussion: COVID-19 Crisis: The Global Economy Reshaping | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 10 | Managing Your Finances and Investment During COVID Time | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 11 | Microbiologists' Eye View on COVID-19 | IQAC - Jain (Deemed- to- be University), Bangalore | 2020 |
| 12 | Goal Setting That Cannot Fail | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 13 | Moving Forward Through Challenges Posed by COVID-19 in the Manufacturing Sector | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |

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|----|---|---|------|
| 14 | A Sustainable Response to COVID - 19 - The New Normal | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 15 | NDLI User Awareness | National Digital Library of India in Collaboration with Jain (Deemed-to-be University), Bangalore | 2020 |
| 16 | Gender Implications of COVID - 19 | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |
| 17 | Impact of COVID on Entrepreneurship | JAIN (Deemed-to-be University) Center for Management Studies Bangalore | 2020 |